

REACH YOUR TARGET AUDIENCE BY MEANS OF:

## SPONSORING AND PROMOTION!

[www.arbeits-sicherheit-schweiz.ch](http://www.arbeits-sicherheit-schweiz.ch)



Arbeits  
Sicherheit  
Schweiz

## PUT YOUR BRAND IN THE SPOTLIGHT!

INCREASE THE AWARENESS AMONGST YOUR TARGET AUDIENCE!

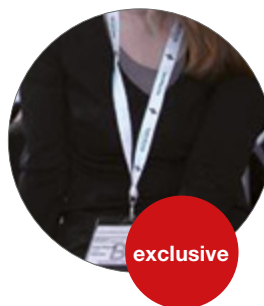
VISIBILITY – YOUR **COMPANY LOGO** ON:



### EXCLUSIVELY BRANDED EXHIBITION BAGS CHF 6'900

Every visitor will receive an exhibition bag branded with your company logo at the entrance. The bag contains the exhibition catalogue and further important information. As our branding-partner, you can add one flyer in each bag. (No exclusive right to the content)

exclusive



### EXCLUSIVELY BRANDED VISITOR LANYARDS from CHF 3'500

After the registration on-site, the visitors will receive a personalized badge, to be carried around the neck with a lanyard – branded with your company logo.

exclusive



### LOGO ON THE HALL PLAN ON- SITE CHF 2'400

The bigger the trade fair, the harder it gets for the visitors to find your exhibition stand. Draw attention to your trade fair presence with your logo on the hall plan.

limited



### LOGO ON THE HALL PLAN IN THE EXHIBITION CATALOGUE CHF 1'460

Your company logo on the hall plan in the exhibition catalogue draws attention to your exhibition stand, even before visitors open the product index.

limited

NOT THE RIGHT CONCEPT FOR YOU? FEEL FREE  
TO GET IN TOUCH WITH US FOR YOUR INDIVIDUAL  
SPONSORING PACKAGE



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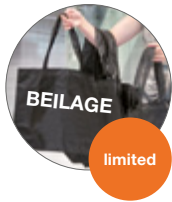


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# REACH YOUR TARGET AUDIENCE BY MEANS OF:



## **FLYER IN THE EXHIBITION BAG** **CHF 1'990 (production costs excluded)**

Each visitor is given a bag containing useful material at the entrance. Insert your flyer into each bag.

limited



## **NEWSLETTER ADVERTISEMENT** **CHF 1'990**

In the run-up to the trade fair, potential visitors will receive newsletters regularly. The perfect way to reach out to your target group and gain maximum visibility!

limited



## **PROJECTION ON THE CONTENT STAGE** **CHF 2'500**

If you want to be visible on the content stages as well, we have the right type of advertising for you: Your advertisement will be shown on the stages between the lectures. This advertisement can be booked for each content stage for the duration of the trade fair.



## **ADVERTISEMENT IN THE EXHIBITION CATALOGUE** **from CHF 1'800**

The exhibition catalogue will be distributed for free to all visitors. For many decision makers, the exhibition catalogue serves as a reliable research tool, even after the event.



## **PROMOTION LICENSE** **CHF 975 per license**

With a promotion license, your hostess is allowed to distribute flyers and giveaways, talk to visitors or draw attention to your company in the hallways. The hostesses are not allowed to stay in the entrance area. (The hostess's booking and personnel costs are excluded!)

limited



## **BOOKMARK IN THE EXHIBITION CATALOGUE** **CHF 4'200**

The exhibition catalogue serves as a reliable research tool: on-site and after the event. Create awareness for your company by guiding the visitors through the catalogue.

exclusive



## **PRODUCT INDEX** **CHF 110 per product index**

The product index helps visitors to find specific services and products. Your entry will be published (without logo) under the keywords of your booked indexes, as well as in our online exhibitor list.



## **WIFI SPONSORING** **CHF 10'000**

Catch the attention of every visitor by sponsoring the visitor WiFi! A display at the trade fair entrance, logo presence on all content stages and on our social media channels will put you in everyone's focus. Become the center of attention by creating your individual landing page (HTML-code has to be provided by the sponsor).

exclusive

All prices are exclusive of VAT. Errors and omissions excepted. As of 12/17 offers are reserved for exhibitors, offers for non-exhibitors upon request.



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Sicherheit  
Schweiz**

### **BESTSELLER PACKAGE:**

Two product index entries, one promotion licence, 200 entrance tickets and one newsletter ad.  
**now only CHF 2'900 instead of CHF 3'385**

### **LEADER PACKAGE:**

Four product index entries, one promotion licence, 200 entrance tickets, two newsletter ads, one ad in the exhibition catalogue (1/1, 4c unplaced), one ad in one content stage.  
**now only CHF 7'500 instead of CHF 12'095**

